

*(Rough Draft)*  
*KMFA Board Meeting Agenda (Mar. 6, 2024)*

Date: March 6th, 2024. 7:00pm

Location: KMFA Club House, 1021 Ellis Street

Zoom:



*Board Member Attendance:*

- |   |  |   |   |
|---|--|---|---|
| <input checked="" type="checkbox"/> Landon Schoales | <input checked="" type="checkbox"/> Bryan Thiessen | <input checked="" type="checkbox"/> Clarke Haynes     | <input checked="" type="checkbox"/> Cherisse Church |
| <input checked="" type="checkbox"/> Tyler Jensen    | <input checked="" type="checkbox"/> Tyler Gibson   | <input checked="" type="checkbox"/> Micha Harding     | <input checked="" type="checkbox"/> Sonya Barker    |
| <input checked="" type="checkbox"/> Jeff McCaig     | <input checked="" type="checkbox"/> Tyler Booth    | <input checked="" type="checkbox"/> Kris Courtoreille |   |

\* Cherisse, Booth (Zoom) & Gibson joined by Phone.

*Member-At-Large Attendance:*

Mat Thomas	Kelli Tsinkorang	Mark Paul	Mark Rein
Dusty Dostie	Dan Bosma	James McLaren	Lauren Walker

*Agenda:*

1) Call to order

Chair called meeting to order at 7:00 PM.

2) Quorum Confirmation:

Quorum met as all directors in attendance.

3) Approval of the Agenda

*Bryan motioned to approve previous meeting minutes. Sonya seconded Motion approved unanimously (11-0).*

#### 4) Approval of Previous Meeting Minutes (February 7th, 2024)

Link for previous Director Meeting minutes:

<https://docs.google.com/document/d/1P9WDPpX35wcLDXfYR9PmnpABvKYFW52GqviAe0ZDS1tl/edit>

*Sonya motioned to approve previous meeting minutes. Bryan seconded. Motion approved unanimously (11-0).*

#### 5) Member-At-Large Presentations

##### a) Member Presentation (Dan Bosma) - Community Football

Dan's Idea: Have students at highschoools volunteer their time with KMFA programs to earn required volunteer hours for school. Have KMFA become recognized as a volunteer organization for volunteer hours as well as building a bridge between KMFA and highschoools. Dan offered to spearhead this over the next 2-3 seasons while his son is in KMFA.

*Bryan motioned to make Dan Bosma Community Ambassador for KMFA. Jeff Seconded. Motion approved unanimously (11-0).*

##### b) Member Presentation (Lauren Walker) - Jersey Purchase

Lauren's Ask: Westside Grizzlies team had struggles in the past, however team finally won provincials. Explained back story on jerseys. All kids were offered the jersey and 7-8 said they did want the jersey. Near perfect replica jerseys have been purchased.

*Sonya motioned to allow Lauren to switch out the old jerseys with the new replicas that Lauren purchased. Micha seconded. Motion approved (9-0-2 In Favour-Opposed-Abstention)*

Micha shared information she has on jersey purchases. KMFA will try to establish a policy going forward to sell jerseys to players.

#### 6) Continued Business:

##### a) Financials Update

KMFA has enough money to run. Landon & Clarke will be on a gaming grant call shortly.

b) Winter Flag Update

183 Players participated in 2024 (up from 108 in 2023)

Clarke noted that winter flag was a really positive experience

c) Committee Updates (5 minutes each plus Q&A)

i) Flag Committee - Mat Thomas

Landon noted that there is lots to be done to run Spring Flag. This will be picked up in the later Spring Flag Update section.

ii) Tackle Committee - Bryan Thiessen

Bryan suggested that 9 year olds play tackle and that an intro to tackle football be offered to help prepare kids. Bryan suggested that we plan to open tackle registration late April in order to leave a registration open. Need 13-15+ players to play 6 Man Tackle. Bryan has looked into establishing a coaches clinic to be set up in conjunction with the Okanagan Sun, general agreement to make it mandatory.

Bryan noted that all coaches must have NCCP Number, Safe Contact, Ethics in Sports.

Bryan's personal goal is to make KMFA the gold standard of SIFC football.

iii) Coaches & Player Development Committee - Sonya Barker

Sonya invited others to join. Sonya found an older manual. Sonya wants to update the coaches manual. Sonya wants to compile resources for coaches (playbook, etc.).

Sonya, Bryan and Jensen all agreed to create a base playbook.

iv) Equipment Committee - James McLaren

James and Dustie came and took an inventory of equipment.

James will be given the KMFA Gear email.

Equipment does need to be ordered (ex. Footballs & soft shelled helmets will need to be ordered).

v) Marketing Committee (Social Media, Community Engagement & Website) - Micha Harding

Micha has been chatting with April Andersen on making NFL Flag social media pictures to be taken and be really well done. Any player who joins KMFA has given express consent.

Discussion on criminal record checks.

Micha needs access to the old Facebook login information & noted that we should migrate information from the old Facebook to the new one.

Micha started Instagram Threads which allows people to mix other threads together. Hope is to keep it more business oriented.

Micha noted that U16 and U14 players love their Instagram.

3600 accounts are looking at KMFA social media.

Micha noted that it might be a good thing to get back into YouTube.

**vi) Referee Committee - Clarke Haynes**

Clarke noted that scheduling will be a lot of work.

Clarke really wants to elevate the officials and noted the KMFA Referee Game Reflections.

Landon noted that we added many referees and will have a referee clinic.

KMFA Referee Game Reflection will be sent to board for their discussion and revisited next meeting.

**vii) Westside Committee - Mark Paul**

Mark Paul wants to reach out to specific areas of West Kelowna (ex. Peachland, Glenrosa, etc).

Bryan noted that there is a real need for coaches in West Kelowna.

**viii) Fund Development Committee (Fundraising & Sponsorship) - Kris Courtoreille**

Kris will send out an email with a spreadsheet that will ask for everyone's fundraising ideas and he is asking for Board input. Kris noted that we need to be very specific with fundraising going forward: What are we fundraising for, what is the value, how will we do it?

Landon noted that monies need to be spent or grant money will not be provided and noted that targets are necessary.

Landon noted that we are waiting on Mr. Lube sponsorship & possibly Pepsi as well.

ix) Policy & Procedures Committee - Sonya Barker

Sonya noted not much to report on this matter. Sonya is looking at the older stuff and will share out next meeting.

Landon noted that a lot of reference material has been shared.

d) Spring Flag Update

i) Updates

336 players currently registered (U7 12, U10 86, U12 112, U14 88, U16 38).

10 Teams right now, likely 12 for U12

2 Fields booked so that 6 games can run on 2 fields

Games will be played at Canyon Falls and Quarry Field.

25 Minute Games (22 minute run time with 3 minutes warning)

Fields should be allowed to be run.

Sunday games are confirmed in the following order: U16, U14, U12, U10.

All proper equipment will need to be moved around

Referees can be used to move equipment around but they need to be supervised. (ex. Lines straight, end zones in proper places).

Evals for U10, U12, U14 will run on Saturday between 3:45pm to 8:00pm with U16 running on Sunday 3:00 to 5:00 PM at the West Side Dome.

Eval Stations: Flagging, Agility, Seed, QB, WR.

Landon noted that we must stay on schedule.

If coaches are not there then a proxy can stand in.

Landon noted indoor cleats and not to be on the outside field as muddy shoes are not ok.

NFL team selection will be made by coaches.

Coaches meeting in advance of the draft.

*Landon motioned to allow coaches to have a say in coaches having 2 options when choosing NFL teams. Jensen seconded. (9-2 In Favour-Opposed).*

*Landon motioned to keep schedule April 14th to June 2nd and play on May Long Weekend. Jeff Seconded. Motioned defeated (3-6-2 In Favour-Opposed-Abstentions)*

*Sonya motioned to have games go April 7 to June 2nd with no May Long weekend. Landon Seconded. Motion approved unanimously (11-0). Coaching can begin April 2nd onwards (after Spring Break)*

Currently we have 281 Soft Shell helmets

*Bryan motioned to purchase 120 soft shell helmets for \$33.98. Kris seconded. Motion approved unanimously (11-0).*

KMFA is short on footballs so 4 balls per coach bag with 5 game balls used just for games. Suggested to purchase 24xU10 Balls at \$51.25 each.

*Sonya motioned to allow a ceiling spend of \$11,000 for flag football equipment without further board approval. Jensen seconded. Motion approved unanimously (11-0).*

Ref & Coaching training April 5th

## ii) Coaches Clinic

Pre-Flag coaches meeting Wednesday March 13 6:00PM @ KMFA Clubhouse.

## 7) New Business:

### a) Mothers Day & Fathers Day Events

Time was short, so Micha will email out

### b) BC Societies Update

Time short, so not discussed.

### c) [Important Dates document](#)

Time short, briefly pointed out.

### d) Anne McClymont Family Fun Fair May 31, 4:30 - 7:30pm

Sonya said a good idea to run a booth at this fair.

### e) Monthly KMFA Newsletter

Time short, so not discussed.

### f) KMFA Coaching

- i) Call Out
- ii) Coaches Appreciation Ideas?
- iii) Coach Discipline
- iv) Waiving of Coaches Fees

Time short, so not discussed.

- g) Social Media Policy
  - i) Jurisdiction & Stopping Comments

Micha noted the groups that do not stop comments. Abuse is not okay and will not be tolerated.

*Landon motioned to make informational posts comments closed. Kris seconded. Motion defeated (3-3 In Favour-Opposed).*

- h) Fundraising
  - i) Opportunities
  - ii) Goals
  - iii) Partnership Vetting & Agreements:  
[https://docs.google.com/document/d/1ouT\\_yArS\\_Y9OO0fTGWbV-eistyobnDod/edit](https://docs.google.com/document/d/1ouT_yArS_Y9OO0fTGWbV-eistyobnDod/edit)

Time short, so not discussed.

#### 8) Other Business

Time short, so not discussed.

9) Next Meeting Date: [\*April 3, 2024 \(@ KMFA Club House\)\*](#)

10) Adjournment 10:36PM