

KMFA Board Meeting  
May 8, 2017

**BOD In Attendance:**

Mike Saini  
Kristen Reitman  
Camille Gross  
Lorraine Witzel  
Reg Sahay  
Mike Irvine

Brandon Thompson  
Trevor Ryder  
Melani McBratny  
Kristine Vodarek  
Dean Kennedy  
Lance Kayfish

Jen Scott  
Danielle Wagner  
Ryan Davidson  
Chuck Liebrock  
Carson Park

**Regrets:**

Mark Paul

Tony Bray

**6:34pm** Meeting called to order by Mike Saini – Held at CNC  
Determined that a Quorum was established.

**AGENDA**

1. Call to Order (6:30)
2. Additions or Deletions to Agenda and Prior Minutes (6:35)
3. Introduction of New Tackle Director Appointment (6:40)
4. Directors Reports (6:45)
5. Old Business (7:25)
6. New Business (7:30)
7. Motion To Adjourn (8:00)

Addition to Agenda:

- N/A

Director's Reports:

- **Vice President:** Board Members that haven't done criminal record check need to get those done. Email communication from KMFA – need to reread before hitting send, look professional and make sure they are supportive and positive, no inflammatory language
- **Registrar:** Pro Skills camp registration looking good, coaches mentioned to kids at flag this past Sunday, tackle registration opening May 13 – just need to decide on costs, when it closes, capacity for each age group; T-shirt sales sold 10 for first weekend, open to other suggestions, just selling for cost for promotion of our programs.
- **Treasurer:** 2017 Budget approval process happened with the 5 Executive; Gaming grant application has been submitted; need to work on submitting fees for Flag provincials teams; No concern about tax receipts because this has been cut for 2017 federal taxes; Parents of a flag participant made a \$500 donation with request for it be specifically used for the Flag program; Budget needs to be adjusted for this.
- **Director of Flag:** Colin - Motion for \$250 of \$500 donation for new cart (or something) to help with equipment for set-up/take down; Kristen 2<sup>nd</sup>; All approved.
- **Director of Tackle:** Welcome Danielle Wagner, stepping in as Jason Dickson had to

step aside. Motion – returning players \$275 U12-U14; \$175 U10; additional \$49 for fees; All approved; Need to advertise “safe contact” training to engage recruitment through traditional media.

- **Director of Equipment:** N/A
- **Director of Coaches:** Starting to receive applications for tackle coaches (5-6); will send an email to all current flag coaches; Need to begin finding coaches selection committee; Need to find a committee(s) with no conflict of interests for particular age groups; Ask for coaches NCCP transcripts - Need to know what requirements are needed for training our coaches to meet the needs set out by Football Canada; Coaches selection committee should have access to review comments from end of season survey
- **Director of Player Development:** Pro Skills Camp – need some volunteers for registration, field set-up (transfer of equipment); Brandon to develop list of equipment needs and where to find these; Need a final count after registration closes to help planning stations; Registration (53 currently) close Wednesday? 9am Registration at the field; 9-3:30; Jen’s photography services required for sponsorship highlights.
- **Director of Website/IT:** Check for broken links everyone, sometimes happens when updates go up; 459 reach, 17 Clicks on FB ad for the Football Camp; Tackle football on-line ad campaign will go live when registration opens; Create a new tab for “coaching resources” with a video of Brandt warm-up, coaches documents; 6 month rotation of front banner images – Flag/tackle images
- **Director of Communications:** newsletter topics – still looking for human interest type stories. May – Carter Milaney; please submit suggestions; showcase families that are involved with the organization. Dialogue has been started with Marla for their story.
- **Director of Volunteers:** Seems to be more volunteers coming out to help. Jen to make Kristine an admin on the Facebook page for posting calls for volunteers. Some frustration with St. John’s Ambulance as they don’t seem to be consistent. It’s not a contract, just an honorarium.

#### Old Business:

- Update on Bantam tackle (Mike S.) – 7 respondents only to participate in the Lower Mainland program; doesn’t look good.
- Vernon situation update (Mike I.) – a number of Vernon families stepped up to reestablish the board for VMFA; “we are here if you need us, but if you can stand on your own, that’s the best”; They reached out for help with tackle coaches, just not sure what that means yet.
- Tackle Football poster (Mike S.) – few different images for posters: U10 kids, Cam Newton
- Magnets for mobile advertising (Mel) – Motion for \$200 on magnets, 2<sup>nd</sup> Kristen, All Approved; Also ask for cost of banners “Register NOW”

#### New Business:

- Tackle registration go live date, May 13, - recruitment discussions, board on the highway – Kristen to research
- Mid-Term Survey – How are we doing? We are 6 months in; For tackle, should we consider a non-regional team of 3 “Kelowna” based balanced teams – seek out feedback from that concept; Request to consider line of questioning for seeking feedback; give some thought; neutral based questions

Next Meeting: June 5, 6:30 at the Clubhouse on Ellis

Motion to Adjourn: **8:28pm** Made by Mike Saini; 2<sup>nd</sup> by Reg Sahay;  
All in favour, meeting adjourned.